

Houser & Hennessee

ADVERTISING CORPORATION

CLIENT:	Self Serve Lumber	PHONE #:	989.921.1172
SPOT:	SELSERV-T220201	EMail:	
LENGTH:	:30	SALES REP:	Larry H
	2022 Outdoor Projects/BETTER		
DATE:	2/15/22	PRODUCER:	Larry H & Terry P

GRAPHICS	<u>Video</u>	AUDIO
<p>Self Serve Lumber (Logo) SelfServeLumber.com</p> <p>Video Images CAD Drawings and real building images</p> <p>Self Serve Lumber (Logo) SelfServeLumber.com</p>	<p>Video & Photos of outdoor building projects: Mini Barns, Garages, Pole Barn, decks and railing</p> <p>Ftg in store with customer talking with Self Serve manager</p> <p>Video (Monitor Screen): Show CAD building design on screen, transition into video of building (Similar to the Kitchen FX spot).</p> <p>Video: Various shots of completed out-building.</p> <p>GFX: Self Serve Logo Animation</p>	<p><u>Announcer: (:29)</u></p> <p>As you're planning your summer building projects, plan on talking to the building experts at Self Serve Lumber & Home Centers.</p> <p>Whether it's a Pole Barn, Garage, Out-building, or Deck & Railing, we can help you save time & money. And getting started is EASY.</p> <p>Tell us what you want to build, and we'll build a plan to take your project from artwork... to a work of art!</p> <p>You'll save time & money... AND have a team of experienced pros you can count on.</p> <p>When you're ready to build, see Self Serve Lumber and Home Centers. Service, price, and trusted advice! And more ways to save money every day!</p>

Approved: _____

Approved with Changes: _____

Client Signature: _____